



# Delta Sigma Pi

## Alumni Chapter

# Best Practices Manual

Updated as of  
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## Introduction

In 2008, the National Alumni Development Committee created an Alumni Chapter Best Practices Manual, which can be found at [www.dsp.org/docs/default-source/alumni/alumni-bestpractices.pdf](http://www.dsp.org/docs/default-source/alumni/alumni-bestpractices.pdf). These best practices were shared from alumni chapters across the country and arranged into categories to help other chapters focus on specific areas. This manual has evolved over time as more alumni chapters offer suggestions on events and ideas that have been successful and submitted for publication.

We hope you find this manual helpful in the development of your chapter. If you would like to share your successes to be included in updated versions of this manual, please submit them to [alumni@dsp.org](mailto:alumni@dsp.org). We look forward to hearing about your successes.

Fraternally,  
The National Alumni Development Committee

## Online Alumni Chapter Resources

- Alumni Information: [www.dsp.org/alumni-members](http://www.dsp.org/alumni-members)
- Alumni Chapter Resources: [www.dsp.org/about/resources/alumni-resources](http://www.dsp.org/about/resources/alumni-resources)
- Alumni Chapter Recognition Program:  
[www.dsp.org/alumni-members/alumni-chapters/alumni-chapter-recognition-program](http://www.dsp.org/alumni-members/alumni-chapters/alumni-chapter-recognition-program)
- Alumni Chapter Operations Manual:  
[www.dsp.org/docs/default-source/alumni/alumnichapterops.pdf](http://www.dsp.org/docs/default-source/alumni/alumnichapterops.pdf)
- National Bylaws (Note: Article XI is specifically about Alumni Chapters):  
[www.dsp.org/docs/default-source/Manuals/bylaws.pdf](http://www.dsp.org/docs/default-source/Manuals/bylaws.pdf)
- National Policy and Procedures (Note: pages 17-20 are specifically about Alumni Chapters):  
[www.dsp.org/docs/default-source/Policy/policy\\_procedure.pdf](http://www.dsp.org/docs/default-source/Policy/policy_procedure.pdf)
- Alumni Chapter Best Practices Manual:  
[www.dsp.org/docs/default-source/alumni/alumni-bestpractices.pdf](http://www.dsp.org/docs/default-source/alumni/alumni-bestpractices.pdf)
- As well as the following web services:
  - Alumni Chapter directory (and their contacts): [www.dsp.org/chapter-locator](http://www.dsp.org/chapter-locator)
  - Anthony Z. Fernandez Distinguished Alumni Service Award:  
[www.dsp.org/about/resources/historical-information/distinguished-members/anthony-z-fernandez-distinguished-alumni-service-award](http://www.dsp.org/about/resources/historical-information/distinguished-members/anthony-z-fernandez-distinguished-alumni-service-award)
  - Awards application information and submissions due by June 1:  
[www.dsp.org/about/resources/alumni-resources/alumni-chapter-awards](http://www.dsp.org/about/resources/alumni-resources/alumni-chapter-awards)
  - Franchising information due by June 30:  
[www.dsp.org/alumni-members/alumni-chapters/franchising-an-existing-alumni-chapter](http://www.dsp.org/alumni-members/alumni-chapters/franchising-an-existing-alumni-chapter)
  - Fraternity Newsletters: [www.dsp.org/about/resources/alumni-resources/online-publications](http://www.dsp.org/about/resources/alumni-resources/online-publications)
  - “Delta Sigma Pi Alumni Chapter Resources” (ACRG) Facebook Group:  
[www.facebook.com/home.php#!/group.php?gid=174313273243](http://www.facebook.com/home.php#!/group.php?gid=174313273243)

## Chapter Leadership

### Survey Other Successful Alumni Chapters

*Central Florida*

Summary: Throughout the year, the chapter spoke with other successful alumni chapters to find out what motivates their alumni to attend events, as well as their thoughts on the “do’s and don’ts” for alumni chapters.

### Chapter Goals and Roles

*Los Angeles*

Summary: Los Angeles Alumni Chapter breaks down the responsibilities of the alumni chapter’s goals into specific roles such as: President; Vice President-Development & Membership; Vice President-Adult Activities; Contributing Editor (The Deltasigalert and deltasigalert.com); Web Master; Traffic Stop Cop; and Collegiate Chapter Ambassadors

## Membership (Retention and Recruiting)

### Reaching Beyond Chapter Members

*Central Florida*

Summary: The chapter informs their chapter’s brothers about events on a regular basis through its website and through a list-serv. They also use a radius report to advertise their events and have had brothers from outside Florida attend the events. They have a Facebook group, use evites, and have a Gmail calendar. They also increased attendance of their members at LEAD events, initiations, and additional Fraternity volunteers.

### Recruiting Split into 2 VPs

*Atlanta*

Summary: To be more appealing to recent graduates, Atlanta uses two Vice Presidents. The VP-Collegiate Relations position focuses more on the graduating seniors (soon to be recent graduates); whereas the VP-Membership is reaching out to older graduates and past members. These two roles work in conjunction to recruit for the chapter.

*[Note: any additional Vice Presidents need to be included in your chapter’s approved bylaws]*

### Friends Memberships

*Atlanta*

Summary: The chapter offers alumni from outside the area Friend Memberships (collegiate members can also be included; some chapters offer collegiate brothers free Friend memberships). Friend memberships are often discounted fees (without voting rights) but get communications from the chapter (and sometimes additional benefits).

### Using Your Chapter Members for Diversity in Recruiting

*Arlington Area Lone Star and Phoenix Thunderbird*

Summary: Brothers in the alumni chapters play active roles in recruiting new members. Members often encourage newly graduated collegians or other alumni to join from their own collegiate chapters. These members then spread the word and recruit others to join.

### **Graduating Seniors Program – Free Trial Membership**

*Arlington Lone Star, Phoenix-Thunderbird and Connecticut*

Summary: The alumni chapters encourage collegiate brothers to attend regularly scheduled alumni events. The chapters view the newly graduated members to be the lifeblood of the future of the alumni chapter. The chapters pay the alumni chapter dues for recent graduates for a specified period, i.e. one year or one semester.

### **Graduating Seniors Recruiting Through Collegiate Chapters**

*Chicago and Milwaukee*

Summary: The alumni chapters send notification to collegiate Presidents and Vice Presidents-Alumni Relations for their graduating seniors with information on how to join the alumni chapter.

### **Networking Event – Member Services**

*Atlanta*

Summary: Throughout this session, each person made an introduction to the group and shared their talents and skills. This information consisted of professional services they could offer, or other connections or skills they have to share. Each brother also had the opportunity to solicit needs or services they were currently trying to network and find, resolve problems, fix projects at home, or simply inquire about hobbies or other areas of interest.

### **Recruiting and Alumni Services**

*Los Angeles*

Summary: The ALUMNI ROADMAP was written to serve as a FAQ sheet for graduating seniors. This guide is posted on their website and is sent to anyone who sends the chapter general questions. It is also emailed to collegiate chapters. It includes information about the chapter and members (such as demographic and employment information); helpful websites and resources for those moving to Los Angeles; an overview of their major events and activities throughout the year as well as information about joining the alumni chapter.

### **New Member Orientation Program**

*Atlanta*

Summary: The Atlanta Alumni Chapter sponsors an orientation for all new members joining the chapter. The chapter schedules a 30-minute casual meeting to welcome new members and to help new members acclimate to being a member of an alumni chapter as well as information about the chapter. During the orientation, the chapter covers:

- History of the Alumni Chapter
- Benefits and expectations of joining an alumni chapter
- Differences between alumni and collegiate chapters
- Events from the past, present, and future
- Leadership team
- Volunteer involvement opportunities
- Scheduling when the new brother will go through the alumni initiation ceremony

### **Finding Recruiting Leads via Radius Reports or Area Alumni in the Hub**

*Atlanta and Kansas City*

Summary: Current alumni chapters can access a 50 radius report within the Area Alumni Module of the Hub and export an Excel spreadsheet. Contact [alumni@dsp.org](mailto:alumni@dsp.org) for assistance. Suggestions are to start with emailing the individuals to join the alumni chapter, invite to the next event, add them to the mailing list, or advise of general information of the alumni chapter. The chapters limit to those with updates from the last 5-10 years.

### **Increase Recruits' Follow-Up with the Chapter via Chapter Business Cards**

*Tampa Bay*

Summary: The chapter created business cards and put the next couple of events on the back of the cards. This was a good move for the alumni chapter since the cards increased traffic on the website. The Yahoo group was listed on the business card as well allowing interested brothers to join this communication tool. Having the events on the back of the card was also a good reminder of upcoming events.

### **Finding Recruiting Leads via Deltasignificants in *The DELTASIG***

*St. Louis*

Summary: This chapter reviews the "Deltasignificants" section in each issue of *The DELTASIG*. The chapter then requests contact information for those individuals to alert them of the alumni chapter.

## **Communications**

### **Chapter Newsletters – Information to include, People to Copy**

*Chicago, Indianapolis, Milwaukee, Baltimore, Kansas City and Boston*

Summary: Periodic newsletter sent to alumni chapter members, Central Office, and collegiate chapters (President, VP-Alumni Relations & other related officers as well as their District Director(s) and Regional VP). The newsletter contains information about key/upcoming events, scholarship information, and officer contacts. The chapter contacts the president of each collegiate chapter in the region each month and asks them to submit a summary on their activities or other information to share.

### **Personalized Email Program**

*Chicago*

The alumni chapter has implemented the use of an email program that sends more personalized emails to membership with the added capability of graphics. While this feature requires some increased monitoring, the marketing and branding of the alumni chapter has been taken to a whole new level with this strategy.

### **Utilizing a Facebook Group**

*Orange County (OCAC)*

OCAC relies on its Facebook group as the primary means of communication. Emails are sent as a backup as not all of the members utilize Facebook. Most of the alumni in the chapter check Facebook on a daily basis, and the group allows for members to post comments and questions about a specific event without having to email the entire chapter. By posting a question in the Facebook group everyone in the chapter will see the response, and the chapter would not need to field multiple emails about the same topic. This posting method worked so well that the officers starting using this same method to promote collegiate chapter events. For example, an alumni brother may post something to the effect of "I'm going to my home chapter's pledging ceremony tonight; if anyone is interested in carpooling, reply to this post," and as a result, several other brothers that may not have even known about the event decide to go. The OCAC Facebook group now has more than 170 members. The chapter has experimented with several different communication methods over the years, including other social media outlets like Twitter, but so far, Facebook has proven to be the most effective of all.

## **Promoting Events on Facebook**

*Dallas Area*

Dallas Area incorporates their upcoming events on their Facebook group page. The main picture of the Facebook group changes as each upcoming event is advertised.

## **Collegiate Relations**

### **Graduating Senior Information Drive**

*St. Louis*

Summary: St. Louis Alumni Chapter contacted all Gateway Region chapters and other nearby local collegiate chapters to obtain graduating senior contact information. For graduating seniors moving to other locations besides St. Louis, the alumni chapter contacted other alumni chapters, including nearby alumni chapters such as: Chicago, Twin Cities, Kansas City, and Louisville, to provide contact information for those brothers. Also, the alumni chapter obtained resumes from those graduating seniors still searching for jobs and passed along to the alumni members.

### **Career Prep Day – Collegiate Workshop**

*St. Louis*

Summary: Career Prep Day has become the St. Louis Alumni Chapter's signature event. This annual event (held in November) was created in 1999 to assist collegiate brothers (from their region's chapters) in their job search by pulling together the expertise of the alumni which include hiring managers, HR professionals, and headhunters. Students complete registration forms and provide their resumes in advance.

- Students are provided critique on their resume by alumni brothers.
- Students are matched by their major or field of interest according to their registration with an alumni brother who works in that field. That person gives the student a one on one mock interview and provides constructive feedback.
- The chapter also offers a 3-on-1 panel mock interview session for those students who want the experience.
- Seminars are offered to help students get ready for life after college (such as "How to figure out what career is right for you"; "Financial steps to consider as you prepare to graduate"; "Do's and Don'ts of interviewing"; "Starting your own business"; "Understanding Behavioral Styles"; "effective cover letter"; "achieving financial independence").
- Two career panel sessions, one in small groups of people for each field of interest and one with all volunteers at the front of the room where the students can ask any question that is on their minds.

The alumni chapter underwrites the cost of the entire event making it a free day for the student brothers (and includes free sandwich lunches). Average attendance is 70-100 brothers (including the 30-40 alumni volunteers). Usually the event is planned for 5 hours. For more information see [July 2012's The DELTASIG magazine](#) page 30.

### **Recruitment Panel**

*Boston*

Summary: Boston Alumni participated in local collegiate chapter alumni panel recruiting event. Members of the alumni chapter spoke about their careers, educational experience, as well as how to advance in their field. After the event, alumni were available for one-on-one conversations and networking with the attendees.

### **Alumni Relations Award**

*Fort Worth Cowtown*

Fort Worth Cowtown awarded Delta Epsilon (North Texas) with the Most Outstanding Alumni Relations award for their efforts with Fort Worth Cowtown. This award is given to the collegiate chapter that demonstrates exceptional relations with the Fort Worth Cowtown Alumni Chapter.

### **Regional Brotherhood Games**

*Orange County*

Six collegiate chapters from the region competed in dodgeball, basketball, tug of war, and a relay race. The event closed with each chapter presenting their "Roll Call," a song and dance routine, incorporating their chapter pride. More than a dozen brothers from the Orange County Alumni Chapter volunteered to be referees and judges at the event.

### **Interview Basics; Resume Seminar**

*Orange County*

Summary: The alumni chapter assists their local collegiate chapters by presenting their "interview basics workshop" event at the collegiate chapter by serving as guest interviewers and provided their feedback on how the collegiate brother or prospective member interviewed (what they did well and what they need to improve). Not only did the collegiate brothers receive additional skills and experience for interviewing, but they also got to interact with the alumni brothers and strengthen the collegiate/alumni bond. Often the collegiate brothers learn how many resources and professional skills our alumni brothers can offer.

### **Direct Email to Graduating Seniors**

*Central Florida*

Summary: The alumni chapter sent emails directly to all the graduating seniors in their area inviting them to join the alumni chapter. They also utilized a Facebook group and a Gmail calendar to send out event reminders.

### **Collegian of the Year Recognition**

*Boston*

Summary: The alumni chapter celebrated their Founders' Day event by inviting their local collegiate chapters. They also recognized the collegiate chapters' Collegians of the Year at the event and each nominee was recognized with a certificate of congratulations.

### **Regional Initiation Banquet**

*Kansas City and Dallas Area*

Summary: When the region decided to host a joint initiation; the alumni chapter formed a committee to host the banquet after the initiation. The alumni chapter hosted the event and created a committee including alumni and collegiate brothers to get everyone involved and promoted the bridge between collegiate and alumni brothers who worked on the planning together and attended the event. Participants included the local chapters and nearby alumni chapters. Guest speakers included representatives from the various alumni chapters. Awards were presented for years of service.



### **Regional/Area Retreats/Schools**

*St. Louis, Kansas City, Orange Country, Fort Worth Cowtown and Boston*

The event included education sessions on chapter management for collegiate chapter officers, professional development sessions for collegiates and alumni attendees. This event allowed collegians to share best practices with other chapters to help with their chapter's growth and development. The day consisted of discussions on CMP, risk management, recruiting, Ritual, awards, regional events, and officer breakout sessions. The alumni chapter members served as speakers and meeting and breakout session facilitators. The collegiate members got to know members from other chapters in their area as well as members of the alumni chapter. The participation included planning the sessions for the event, making presentations on fraternal leadership, and coordinating promotion for the event.

### **Vice President-Collegiate Relations for Each Collegiate Chapter)**

*Oklahoma City Tornado Alley*

Summary: The chapter has a VP-Collegiate Relations (VPCR) for each of the collegiate chapters in their area: one VPCR for Gamma Epsilon (Oklahoma State) and one for Beta Epsilon (Oklahoma). This approach allows the VPCR's to focus exclusively on their respective collegiate chapter and allow them to spend more quality time during each visit. The officers can better inform the alumni about collegiate affairs and events and vice versa.

*[Note: any additional Vice Presidents need to be included in your chapter's approved bylaws]*

### **Alumni Speaker Panels for Collegiate Chapters**

*Los Angeles*

Summary: Alumni from the local universities sit on alumni panels during collegiate chapter recruiting. Alumni have been invited back again and again to their universities. Alumni get a chance to meet incoming pledges, get in front of the collegiate members each semester, and promote both the usefulness and benefit of a local alumni chapter. Panelists were provided with a list of questions, asked to share their backgrounds and provide advice and answered a variety of questions from collegiate members.

### **Mentoring Program**

*Twin Cities and St. Louis*

Summary: The chapter has implemented a mentoring program to assist collegiate members in reaching developmental goals and preparing for graduation including searching for employment, building on their existing networking skills, and improving social etiquette. A mentoring coordinator administers this program and has planned several social and professional events geared towards assisting program participants in meeting their objectives as well as building the relationship between mentor and mentee.

### **Collegiate Input**

*Los Angeles (LAAC)*

Summary: LAAC hosts a Regional Breakfast Planning Meeting for local collegiate chapters before the Western LEAD Provincial Conference. Collegiates meet each other and share ideas through open dialogue with alumni regarding communication, what works and what does not work, and what they would like to see from the alumni chapter.

### **Planning Collegiate Relations Efforts**

#### *Fort Worth Cowtown*

Fort Worth Cowtown focuses collegiate relations efforts on three primary initiatives: effective communication between Fort Worth Cowtown and collegiate chapters, continued alumni participation in collegiate events (and vice versa), and educating collegiate brothers on the importance of alumni to the Fraternity and staying involved past graduation. These initiatives were accomplished through regularly communicating with chapter VPARs and Presidents, attending collegiate chapter, regional and provincial events, hosting collegiate focused events such as Meet the Alumni Night, Founders' Day Celebration, and National Alumni Day Celebration, and by making presentations to local collegiate chapters about staying involved as alumni. Collegiate brothers are always invited and encouraged to attend all Fort Worth Cowtown events as well.

### **Monthly Collegian Lunches**

#### *Columbia (SC)*

Each month the alumni chapter organizes a Friday afternoon lunch where collegians can meet with alumni to talk about careers, Fraternity matters, life outside of college and just enjoy the fellowship of other brothers. The lunches each month are attended by an average of 6 collegians with the past year totaling over 60 collegians who joined the alumni for monthly lunches. The lunches are also directly responsible for recruiting future members of the Columbia Alumni Chapter.

### **Posting Collegiate Events on Alumni Chapter Facebook Page**

#### *DC Metro*

DC Metro utilizes a Yahoo group listserve and Facebook page to notify alumni chapter brothers about collegiate chapter events. The collegiate chapters can post to the alumni chapter's Facebook page any events that they have planned. For those alumni brothers not on Facebook, an email is sent from the chapter president detailing any collegiate chapter events that are posted.

### **Meet the Chapter – Collegiate Night**

#### *Tampa Bay*

Summary: Members of the alumni chapter attended Meet the Chapter events held during recruitment for local collegiate chapters. At these events, the chapter networks with the current brothers and share their experiences with the prospects. These events serve as a great recruiting tool for the collegiate chapters and have positive benefits for the alumni chapter as well. The events keep the current members interested in activities and when the collegiate prospects become brothers they will want to keep in contact with the alumni for future networking opportunities.

### **Recruiting Programming for Collegiate Chapters**

#### *St. Louis*

Summary: The Softball/BBQ is held in early September each year. The alumni chapter invites local collegiate chapters. The event is planned during the recruiting period for the collegiate chapters. The main purpose of the event is to help the collegiates with their recruiting. Each chapter is encouraged to invite their prospective members to the event, and then the prospects get to see that the fraternity is much more than just the people on their particular campus.

# Programming

## **Planning Your Chapter's Programming**

### *Orange County (OCAC)*

OCAC's brotherhood and social activity program consists of four main types of events. As the chapter continues to grow from year to year, new types of events are introduced based on the interests of the brothers. Each of these types of event appeal to a different subsection of the OCAC:

- Happy Hours: usually take place on a week night right after work. These events serve as an opportunity to reach out to the members to see what types of events that they would like to see in the future.
- Wine Tastings: which are typically hosted by OCAC's "Director of Wine Tasting". These events allow OCAC members to get to know each other over a common interest - their love of wine.
- Sporting events: organized by the chapter's "Director of Sporting Events", which include everything from getting together to watch World Cup on a big screen, to going out to Major League Baseball or NBA games .
- Outdoor Activities: organized by the chapter's "Director of Outdoor Activities", which appeal to the more athletic and adventurous members.

## **Using National Events as Social Experiences**

### *Orange County (OCAC)*

Summary: The alumni chapter participates in national events as presenters and volunteers for LEAD and Leadership Foundation events. The alumni chapter also creates social experiences for its members by arranging outings and tours of the cities where the national events are held.

## **Industry Mixer**

### *Orange County (OCAC)*

OCAC members as well as non-member alumni from nearby chapters (Eta Chi/Pi Sigma/Lambda Sigma) mingled while others from much further away (Xi Chi of Milwaukee) got oriented with how OCAC works. The event was open to collegiate and alumni from Orange County and the surrounding area. The first hour of the event served as an opportunity for the alumni to mix and mingle. Later, the collegiate brothers and colony members arrived, and each was partnered with an alumnus. The pairs played a game of bingo in which they had to find a member from a different team to sign off on one of the squares on their bingo sheet. This served as a great way to familiarize the collegiate brothers with the alumni, and to help them find people that were already working in the field that the collegiate members hoped to enter after graduation. Following the bingo game, all of the brothers and colony members were free to stay and talk for another hour so that they could trade contact information and learn more about each other.

## **Professional Career Development Program**

### *Boston*

Summary: The alumni chapter arranged a professional development program with Professional Staffing Group, KPMG and Creative Financial Staffing to speak about how to market yourself in a tough job market. Attendees learned what tips to position themselves for their dream jobs, career jumps, recruitment, networking, or finding a job after a layoff.

## **Two Options for Community Service Participation**

### *Atlanta*

Summary: In order to be adaptable to the needs of their members, the chapter offers two options for community service participation.

- 1) a quarterly event they participate (such as Special Olympics, Relay for Life, or Hands On Atlanta's Discovery Program) or
- 2) dinner meetings also have a requested item for a drive donation (such as old tennis shoes, canned food drive, travel toiletries, or old cell phones) called "2 for 1" events (meeting and a donation/service project). This allows more people to get involved with the service projects including those too busy to attend community service events or those not able to financially contribute but have time to donate.

For Make a Difference Day, various members wanted an event held before noon and other members wanted an event held after 4:00 pm.

- 1) The morning session was tutoring elementary children in math and reading with Hands on Atlanta.
- 2) Afternoon sessions included household donations for MUST Ministries and selling tickets for Taste of Atlanta to raise money to benefit non-profit food organizations, such as Atlanta's Table and Share our Strength no kid hungry program.

These organizations were selected as they offered volunteer opportunities at specific times and various ways to donate for our members.

## **Summer Chapter Programming**

### *Pittsburgh*

Summary: Pittsburgh opened all of their events in the summer to all brothers in their area over the summer (including alumni and collegiate Deltasigs living in the surrounding areas). Unlike the (regular) Pittsburgh Alumni Chapter that is focused on alumni, the summer chapter is for all brothers in the area (including collegiate brothers and non-member alumni). Summer events are easier to plan alumni/collegiate mixers and they created the atmosphere based on the following ideals:

- Unite all Deltasigs in their geographical area by removing the individual chapters identities behind and enjoy the social aspects of being in Delta Sigma Pi;
- Provide an outlet for collegiate brothers during the summer months (keeping them motivated until Fall);

This program keeps the collegiate brothers motivated until their fall semester - and provides contacts and information for the VPARs to provide their chapters during the summer.

## **Founders Day Celebration**

### *Chicago*

Summary: Chicago celebrates Founders' Day annually in November with a reception, a seated dinner, and a program. The chapter invites alumni and collegiate brothers from all over. This event is one of the largest of the year because it celebrates the Fraternity. The program recognizes members for consecutive years of membership, milestone years (25 years), outstanding member of the year, and scholarship contributors. The chapter also recognizes the winners of the Thomas Mocella undergraduate scholarship and Gig Wright graduate fellowship and local chapter CMP winners. When appropriate the program includes Helmet and Lifetime Achievement Award presentations.

### **Annual Holiday Party with Membership Appreciation and Awards**

#### *Fort Worth Cowtown*

This year the alumni chapter continued the tradition of hosting the holiday party as both a celebration of the season and a member appreciation event. The event was free of charge to members and their guests. Awards were given for years of service as an alumni brother, outstanding collegiate chapter relations, chapter rose, and more.

### **Social Events in Multiple Locales Within a Large Metro Area**

#### *Los Angeles and Orange County*

Summary: Monthly happy hours are held at various locales around LA County and Orange County. To make it easier for the brothers to attend due to the large size of Los Angeles and Orange County, the alumni chapter holds events throughout the major areas. They secure regular monthly days, times, and hosts for each of these neighborhoods.

### **“Spirit of Service” Program**

#### *Atlanta*

Summary: The chapter continues to strongly encourage all brothers to make a difference in their communities, neighborhoods, workplaces and places of worship. To encourage service outside the chapter, the "Spirit of Service" program was strongly promoted. This encouraged brothers to log their personal community service hours. As a result of this, chapter members logged over 500 hours of service in their communities—above and beyond the service projects of the chapter! Many of the brothers are in volunteer leadership positions in their churches and neighborhood associations, as well as involved with their employers' service projects, schools and with other organizations.

## **Fraternity Involvement and Support**

### **Leadership Foundation Promotion at Annual Events**

#### *Atlanta*

Summary: The chapter has a “Director for the Leadership Foundation” who presents information about the Leadership Foundation at their Founders’ Day Dinner (specifically chosen because it is the most popular event for the year). The chapter also has an annual “Leadership Foundation Charity Golf Tournament” that raises about \$4,000 a year.

### **Alumni Chapter Scholarships**

#### *Chicago*

The Chicago Alumni Chapter established two scholarships: Thomas M. Mocella Scholarship in memory of Past Grand President Thomas M. Mocella and H.G. “Gig” Wright Graduate Fellowship is named in memory of Past Grand President and Executive Director Gig Wright. The Thomas M. Mocella Scholarship is available for an undergraduate member of Chicago area chapters. The H.G. “Gig” Wright Graduate Fellowship is available for a member of the Chicago Alumni Chapter from any collegiate chapter that meets the requirement of being a member of the Chicago Alumni Chapter in the fiscal year in which the application is submitted. Applications are judged on these criteria: scholastic achievement, fraternal service, service activities, letters of recommendation, and overall presentation. However, the greatest weight will be given to fraternal service. The award is presented once a year and is a minimum award of \$500 in the fall. The scholarships were endowed by members and friends of Chicago Alumni Chapter.

## **Alumni Awards & Recognition (Including Individual Awards for Brothers)**

### **Chapter Member Service Award at Founder's Day Celebration**

*Atlanta*

Summary: During our Founders' Day Banquet, we recognized outstanding service through the presentation of the Robert G. Busse Service Award. This award was established in 1996, in honor of Past Grand President Robert G. Busse. He dedicated many hours to serving others and believes that you should strive to serve all, not just your fraternal community. This annual award given for the past 10 years is presented to a member of the alumni chapter that has exemplified service to the Fraternity and community over the past year. In addition, this event is utilized to encourage contributions to the Leadership Foundation. Over \$500 was collected and contributed to the Leadership Foundation as a result of this event.

### **Anthony Z. Fernandez Distinguished Alumni Award**

*Kansas City (KCAC)*

Summary: KCAC presents this award on National Alumni Day, April 25. Previous winners are on the select committee. Set up by the Fraternity, the Anthony Z. Fernandez Distinguished Alumni Service Award may be presented annually by alumni chapters to a member who has demonstrated an outstanding level of volunteer service to the Fraternity.

*[For more information about this award, see the Awards and Recognition Guide at [www.dsp.org/docs/default-source/Chapter/awards\\_rec.pdf](http://www.dsp.org/docs/default-source/Chapter/awards_rec.pdf)]*